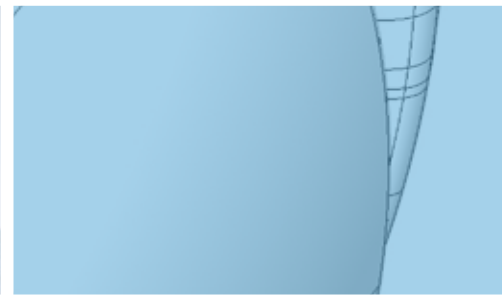
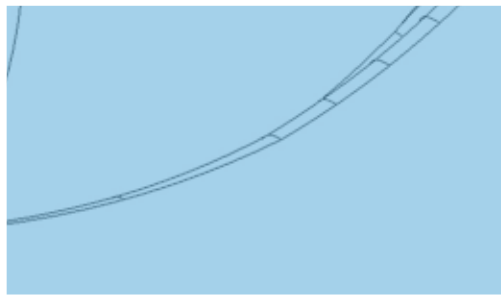
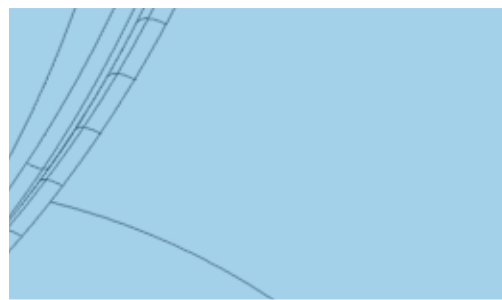
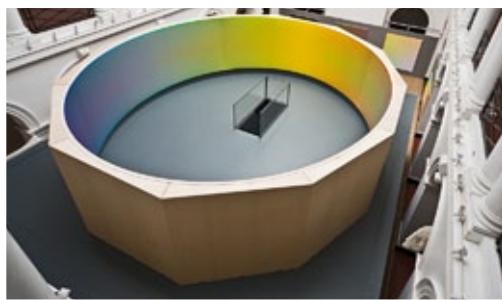
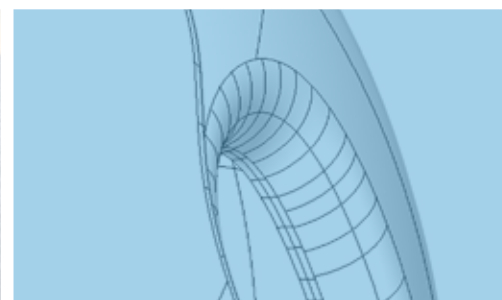
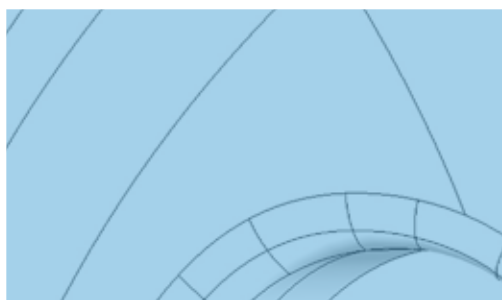


PERSAK & WURMFELD

leading the next generation of yacht design & naval architecture





OUR WORK

In 2007, Persak & Wurmfeld set out to lead the next generation of yacht design firms. Five years later, we believe we are on our way.

Using a results oriented approach, we utilize cutting edge design technology to achieve the finest possible results.

We actively listen, and truly partner with our clients to ensure their visions are not only met, but exceeded.

“From design and engineering to project management, full service marketing, industry analysis, and business planning, Persak & Wurmfeld has created a new standard of naval architecture service.

Integrity and professionalism coupled with obsessive attention to detail is a rare and winning combination. P&W has exceeded my expectations at every turn.”

– PETER ANSEL
CEO, Motive Trimarans

PHOTO: LAURENT APOLLON



“This is a young design firm to watch.”

– TIM HEYWOOD

YACHT DESIGN

Yacht design turns dreams into reality.

Achieving exceptional design while satisfying the client’s exact needs is the type of challenge we savor in our practice.

Our design philosophy is to deliver simple and elegant solutions that result in successful and distinctive projects. This approach has inspired yacht building projects for clients around the world.

“P&W approaches each project carefully and takes the time to understand the engineering challenges inherent in building a quality yacht.

They truly are what we need in the next generation of yacht designers and naval architects.”

– CABOT LYMAN
Lyman Morse Boatbuilding Co.

NAVAL ARCHITECTURE

Persak & Wurmfeld provides naval architecture services to yacht owners and yards in all stages of build or refit.

From lines plans and weight calculations, to construction documents and plan approvals, P&W has a comprehensive naval architecture track record.





ENGINEERING PROJECT MANAGEMENT

Persak & Wurmfeld is uniquely qualified to provide engineering project management on large and complex yacht projects.

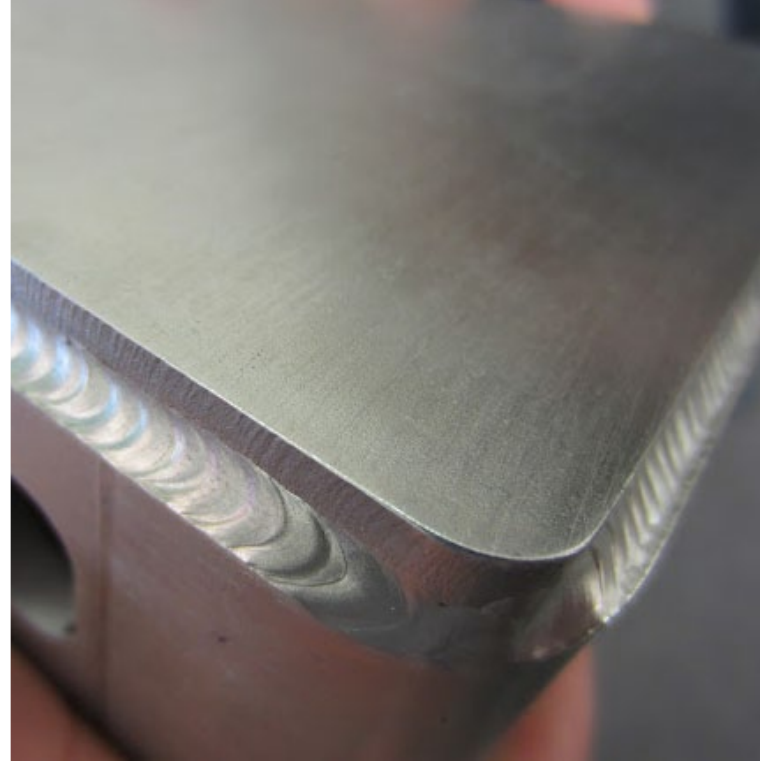
With combined expertise in naval architecture and project management, P&W is equipped to lead international multi-discipline engineering teams.

“We saw a steady improvement in the quality and cohesion of engineering following Persak & Wurmfeld’s arrival at the shipyard.

They bring a level of organization, professionalism and multi-disciplinary know-how that is a great benefit to a complex project.”

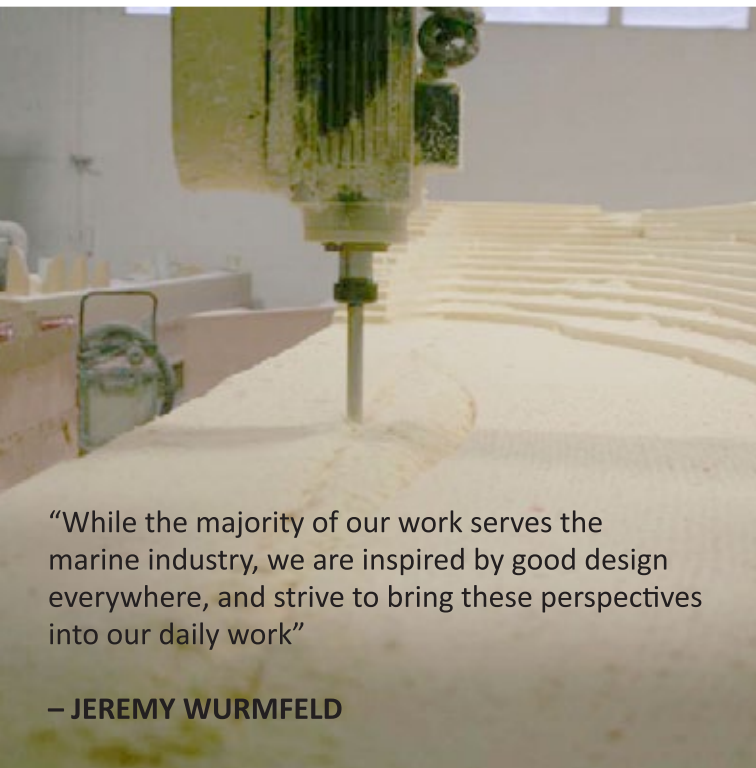
— **CAPT. BILL ZINSER, M/Y Cakewalk**

PHOTO: M/Y CAKEWALK



OTHER PROJECTS

Persak & Wurmfeld's unique set of skills and fresh approach to design delivers creative engineering solutions across a variety of projects inside and outside of the marine industry.



"While the majority of our work serves the marine industry, we are inspired by good design everywhere, and strive to bring these perspectives into our daily work"

— JEREMY WURMFELD

MARKETING

P&W is uniquely positioned to tell the story behind the yachts we design.

Our marketing services include branding strategy and design, renderings, web design, promotional and advertising materials as well as public relations and event management for yachts and yacht brands.

“Our experience and approach to marketing adds value for our clients, and reflects both our yacht design aesthetic and good business sense.”

- ERIN SHAKESPEARE
P&W Director of Business Development





“When I have the opportunity to speak to parents, they are so grateful that their children, urban youth in a seemingly landlocked world, can have such amazing experiences thanks to Brooklyn Boatworks and their generosity.”

— SCILL CHAN
Director, Brooklyn School
for Collaborative Studies

Carl Persak and Jeremy Wurmfeld started Brooklyn Boatworks in 2005 to provide a unique way of inspiring and developing young people in their local community.

Working with New York City youth, the program promotes the values of learning by doing, perseverance, cooperation and craftsmanship through building wooden sail boats.

TEAM



CARL PERSAK

Carl Persak has more than fifteen years of engineering, naval architecture and design experience. Previous to starting P&W, he ran his own design firm and worked for Sparkman & Stephens in New York City, Michael Peters Yacht Design in Sarasota, FL, and Elliott Bay Design Group in Seattle, WA.

Carl holds a Professional Engineer's license in New York and is a graduate of Webb Institute where he also teaches. He is an avid athlete who pursues sailing, surfing, cycling and has completed four New York City marathons. He lives with his wife and children in Brooklyn.

JEREMY WURMFELD

Jeremy Wurmfeld brings a wealth of design and sailing experience to P&W. Previously he ran his own design firm and co-founded e Sailing Yachts. He spent five years with Sparkman & Stephens in New York City after beginning his career as an architect and yacht skipper in the Eastern Caribbean.

Jeremy is an alumnus of Grinnell College and Westlawn Institute of Marine Technology. He is a lifelong sailor and racer, actively competing in both one design and super yacht classes. He lives with his wife and children in Brooklyn.

RECENT PROJECTS

281'	steel/aluminum motor yacht	private
154'	aluminum motor yacht	private
147'	aluminum motor yacht	hakvoort shipyards
138'	aluminum motor yacht	private
135'	aluminum motor yacht (refit)	ares custom yachts
130'	alumunim motor yacht	private
115'	aluminum sloop	private
105'	frp sloop (refit)	private
102'	aluminum motor yacht (refit)	private
70'	steel tugboat (refit)	tesa, empornac
53'	aluminum pilot launch (refit)	panama canal authority (acp)
45'	aluminum motor yacht	barbary cove yachts
44'	frp production sloop	e sailing yachts
36'	frp electric powerboat	elco electric launch
36'	frp powerboat	private
33'	frp production sloop	e sailing yachts
27'	frp production sloop	e sailing yachts
25'	frp production trimaran	motive trimarans

YACHT DESIGN

- conceptual design
- exterior styling
- general arrangement and profile plans
- 3d hull and superstructure models
- 3d renderings
- outfitting drawings
- sailing systems design
- cnc prototyping and coding
- technical specifications
- bid packages

ENGINEERING PROJECT MANAGEMENT

- engineering project management for complex builds
- flag and class compliance
- design integration across all disciplines
- shipyard engineering document review
- supervision of shipyard construction
- document control systems
- commissioning tests and sea trials

NAVAL ARCHITECTURE

- hull and appendage design
- structural design and calculations
- stability calculations and inclining tests
- mechanical system design
- speed-power calculations
- weight calculations
- model testing
- construction drawings for class approval
- system schematics for class approval
- finite element calculations

MARKETING

- branding strategy and design
- high quality renderings
- website design
- promotional and advertising materials
- public relations
- event management
- customer relations management

CAPABILITIES

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